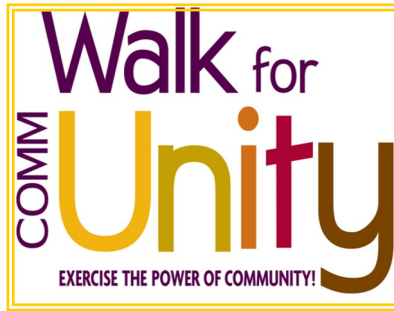


The National Federation for Just Communities of WNY, Inc.

**NEW DATE  
AND  
LOCATION!!**



**Saturday,  
September 17, 2011  
LaSalle Park/Pavilion  
Buffalo**

***To our Past Sponsors-*** The 2011 NFJC Walk for CommUNITY has exciting news! As a past Walk Sponsor, we want to invite you to again be a partner with the NFJC as a Walk Sponsor and /or Walk Team organizer. Your sponsorship dollars have and will continue to go a long way in support of all the NFJC programs and initiatives. We look forward to working with you this year!

***New This Year:*** Our date has been changed to make it easier for everyone to participate. Our location will take us to the beautiful Waterfront District where we will walk by 3 Olmstead Parks (LaSalle, Front and Prospect Park!) Walker incentives/prizes will still be available including an exclusive NFJC/New Era Walk Day cap for Walkers who raise \$100 or more. More exciting opportunities will be presented as official Walk registration will open May 1, 2011. We've even partnered with BlueCross BlueShield of WNY to make this family Walk a "Healthy Walk Challenge"!

***It's Easy To Participate-*** Call/E-mail the NFJC offices or visit our Website to learn more: [www.nfjcwny.org](http://www.nfjcwny.org) Support your community spirit while supporting the important programs and mission of the NFJC to break down the barriers that divide us. Sponsor today and be listed on all pre-printed materials! Together let's make Diversity work for all of us- encourage your employees to participate and help make WNY a more "just" community!

***Summer Fun:*** we will have a "Packet Pick-Up Party" in August 2011 and will send you and your participants details on how to get involved.

***The Event:*** *September 17th, 12 Noon* join us for a full afternoon of family fun activities and food at the big NFJC Walk for CommUNITY! Come together and join friends, families etc. from all areas of WNY to "Walk as One" Call us today to find out how you can help make the 2011 NFJC Walk for CommUNITY the best ever!!

**(716) 853-9596**

**[walkforcommunity@nfjcwny.org](mailto:walkforcommunity@nfjcwny.org)**

**[www.nfjcwny.org](http://www.nfjcwny.org)**

See back for the many Sponsorship Opportunities —————>

**The National Federation for Just Communities of WNY, Inc.**

**Sponsorship Opportunities**

**Presenting Sponsor**



**New Era Fits™**

**CommUNITY Sponsor**

**\$10,000**

Listing on our Web Site and Newsletter  
Best listing in Brochure, Best Banner Signage  
Largest Poster and T-shirt Placement  
Media Recognition when able

**Neighborhood Sponsors**

**\$5,000**

Listing on our Web Site and Newsletter  
Better listing in Brochure, Better Banner Signage  
Larger Poster and T-shirt Placement

**Local Leading Sponsors**

**\$2,500**

Listing on our Web Site and Newsletter  
Good Listing in Brochure, Good Banner Signage  
Bigger Poster and T-shirt Placement

**Pathway Sponsors**

**\$1,000**

Listing on our Web Site and Newsletter  
Listing in Brochure, Banner Signage  
Poster and T-shirt Placement

**Walkway Sponsors**

**\$500**

Acknowledgement in Newsletter  
Signage along Walk Route

*Call our offices or visit our Website today to enroll!* [www.nfjcwny.org](http://www.nfjcwny.org) 853-9596